



With our retail Wi-Fi solution, you can offer reliable, freemium Wi-Fi access to your clients, deriving real-time data to track your customers across all stores in other parts of the country or to reward loyal patronage. Adding analytics tools to the full-service model Wi-Fi solution, your marketing team can offer targeted campaigns and more effective cross-sell opportunities via personalised user experiences powered by proprietary algorithms to correlate customer's online behaviour to their demographics.

PRODUCT DESCRIPTION

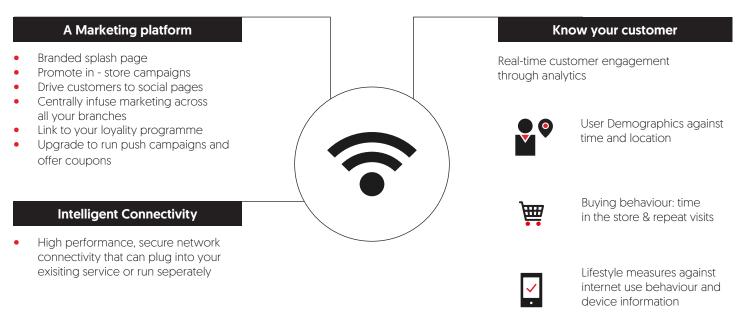
We offer a full-service model Wi - Fi solution of hardware deployment, monitoring and break-fix, as well as tools to analyse your customer behaviour and loyalty to you and interact with them to drive upsell opportunities.

CHOOSE BCX

Since 2014, we have deployed and manage the largest base of retail Wi - $\rm Fi$ hotspots in SA by number of venues.

WHAT WE OFFER YOUR BUSINESS?

A Wi - Fi solution that allows you to gain customer insights for targeted upselling and cross selling



SOLUTION DESIGN AND PRICING

Contact your BCX account executive to schedule a design workshop. Our specialised solution architects will offer you more information on this product and customise your design to meet your unique requirements.